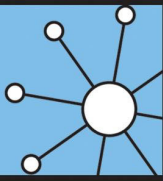


CallingPost



Developed by a soccer coach for soccer coaches in 1995.

Over 65 Million calls delivered!

Over 44,000 groups have chosen CallingPost for their messages!

Over 62,000 "FREE" calls awarded to Georgia State Soccer Assoc. members!

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— Jim Cook, EEM, Director Atlanta-Fulton County



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August 20, 2002

Fellow State Staff Administrators,

It seems that all of us are always faced with two dilemmas: 1) how to get everything done, and 2) how to provide more services to your own members. Luckily, one of my member affiliates turned me onto a wonderful service that accomplishes both of these, and, in talks with this service vendor, I have agreed to share it with all of you.

I wanted to bring to your attention a time-saving device that many of our Georgia State Soccer Association (GSSA) coaches, team moms, and league administrators are using to improve communication for their team or their association. CallingPost Communications' one-to-many messenger.

What is CallingPost? CallingPost is a time-saving way to reach everyone on the team, committee or group with just one phone call. And it's only pennies per phone number.

Enrollment is easy! Visit their web-site www.callingpost.org and answer a few simple questions, add the team members' phone numbers, and purchase a call package.

Afterwards, you dial a toll-free number and record your message. CallingPost software then takes over, instantly creating a digital voice-file of the message and automatically placing all of the calls at once.

Since this has helped so many of our coaches we recently formed a partnership with CallingPost whereby our members receive additional calls when they use the messaging services. I recommend that you consider doing the same as this helps make the coaches/team moms' job so much easier.

If you have any questions or need more information you can visit their web-site www.callingpost.org or you can call GSSA's Sharron Safriet, at 678-993-2102 or Eugene Danner of CallingPost at 1-800-541-2132.

By the way, Georgia Soccer does not benefit from this endorsement. We really just want to share this great service.

Sincerely,

Rick Skirvin

P.S. We also use the CallingPost to notify our tournament committee members and teams of meeting dates and important information. You can probably think of even more ways to use this great service to communicate with your members.

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